

SPONSORSHIP PROPOSAL

COMMUNITY EVENT





ABOUTUS



The following event is hosted by the St Anthony Housing Justice Core Team, a diverse grassroots group dedicated to championing tenant rights and advocating for safe, quality, and affordable housing options in the region. Our goal is to participate in creating systemic changes that ensure everyone, especially the most ulnerable groups, has access to secure and dignified living conditions through a communal process of listening, learning, skill-building, planning, and action. Our work is grounded in and informed by the following core values and guiding principles:

GUIDING PRINCIPLES

- Life and Dignity of the Human Person: Everyone's living situation should reflect their God-given dignity, from the physical structure to the interpersonal interactions with neighbors and landlords. Housing insecurity threatens physical health, emotional well-being, and selfworth.
- Family, Community, & Participation: Housing challenges destabilizes family life and, by extension, communities and society as a whole. Those most impacted by housing insecurity are best equipped to solve it and should be prioritized in decision-making processes. When people with lived experience of housing insecurity are empowered to lead and work to address their own situations, their human dignity is affirmed.
- **Rights & Responsibilities:** Everyone has the right to safe, quality, and affordable shelter. To this end, each of the various groups involved (i.e., real estate developers, property owners, landlords, tenants, etc) has to fulfill the specific responsibilities that pertain to them.
- Prioritizing the Most Vulnerable: Our efforts center on those individuals and groups who are most at risk of and affected by housing insecurity, including but not limited to, the hispanic/latino community, immigrants and undocumented people, the elderly, and formerly incarcerated people.
 - **Dignity of Work & Rights of Workers:** Workers deserve a livable wage to afford housing and other basic needs.
- Solidarity: This group unites individuals experiencing housing insecurity with those who are not because our shared Christian values call us to foster unity and collectively address issues of common concern.
- Care for our common home: Environmental crises contribute to housing instability, especially for marginalized communities. On the other hand, the way we build and maintain housing and infrastructure contributes to climate change.

ABOUT THE EVENT

Date: November 9th

Time: 10:00 am - 2:00 pm

Location: 12520 SW Grant Ave. Tigard, OR

This event comes at a pivotal moment: right after the presidential election and just before Oregon's next state legislative session in January 2025. It's an opportunity to harness momentum and advocate for meaningful change. This event begins with a powerful showcase of art created by local youth exploring the theme of housing justice and the opportunity to sign up for a raffle to win exciting prizes generously donated by local supporters. The second part of the event will feature insightful presentations on current housing trends, challenges, and disparities, personal stories from people with lived experience of housing insecurity, and proposals of actionable solutions to elected officials. The event concludes with delicious catered lunch and live music to give us the nourishment and energy to take collective action.

To make this event a success, we are seeking generous sponsors who share our commitment to housing justice. Your support will help us...

- Empower community leaders with lived experience of housing insecurity to gain leadership skills and the confidence to tell their stories
- Provide attendees, especially youth, creative and interactive ways to contribute to the discussion
- Create visual unity and solidarity while fostering a collective identity
- Promote equity and cultural diversity
- Create a fun, welcoming, and hospitable environment
- Facilitate navigation and accessibility
- Capture event highlights and memories

SPONSORSHIP PACKAGE

| Benefits: | Champion \$2,000+ | Advocate \$1,500- \$1,999 | Amplifier \$1,000 - \$1,499 | Ally \$500 - \$999 |
|---|--------------------------------|--|--|---------------------------------|
| Logo placement on all pre- event promotional materials | Extra Large | Large | Medium | Small |
| Inclusion in running slide show during event | Dedicated slide, 60 secs | Dedicated slide, 45 secs | Shared slide, 30 secs | Shared slide, 15 secs |
| Speaking opportunity or video during event | Opening remarks | Closing Remarks | N/A | N/A |
| Booth display | Large table | Medium table | N/A | N/A |
| Ad in post-event recap video | 30 seconds | 15 seconds | N/A | N/A |
| Logo on event T-Shirt | Extra Large | Large | Medium | Small |
| Ad in program | Full page | Half page | Quarter page | N/A |
| Free ad in parish bulletin | 1 yr | 6 months | 3 months | 2 weeks |

UNDERWRITING OPPORTUNITIES

- \$3,500 Catering
- **02** \$2,000 Live Music
- **03** \$1,500 Event T-Shirts
- **04** \$1,500 Community empowerment fund
- 05 \$1,100 Photobooth
- \$1,010 Real-time captions and translation service
- 900 Multicultural handcrafts workshop
- \$800 Printing promotional materials
- \$530 Ad in Tigard Life
- \$500 Raffle prizes



THARK YOU!

Contact

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Tigard

